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Restoring our campus. Rebuilding lives.

BGU STRONG GALA

EMERGENCY CAMPAIGN

SPONSORSHIP PACKAGE

SUN. NOV. 02. 2025 | TORONTO

Restoring Our Campus. Rebuilding Lives.

BGU STRONG GALA

EMERGENCY CAMPAIGN

Become a sponsor today!

The **BGU Strong Gala Emergency Campaign** is a powerful evening of unity, resilience, and hope—dedicated to restoring the Ben-Gurion University of the Negev (BGU) Marcus Campus and supporting the people of Be'er Sheva as they begin to rebuild their lives after the war with Iran.

On **Sunday, November 2, 2025**, we will gather for the **4th annual BGU Strong Gala**, uniting friends, supporters, and visionaries for a night of purpose and impact.

As a sponsor, you will play a vital role in helping BGU:

- Rebuild campus infrastructure
- Provide urgent financial support to students, faculty, and staff most affected
- Deliver essential mental health services to a deeply impacted community

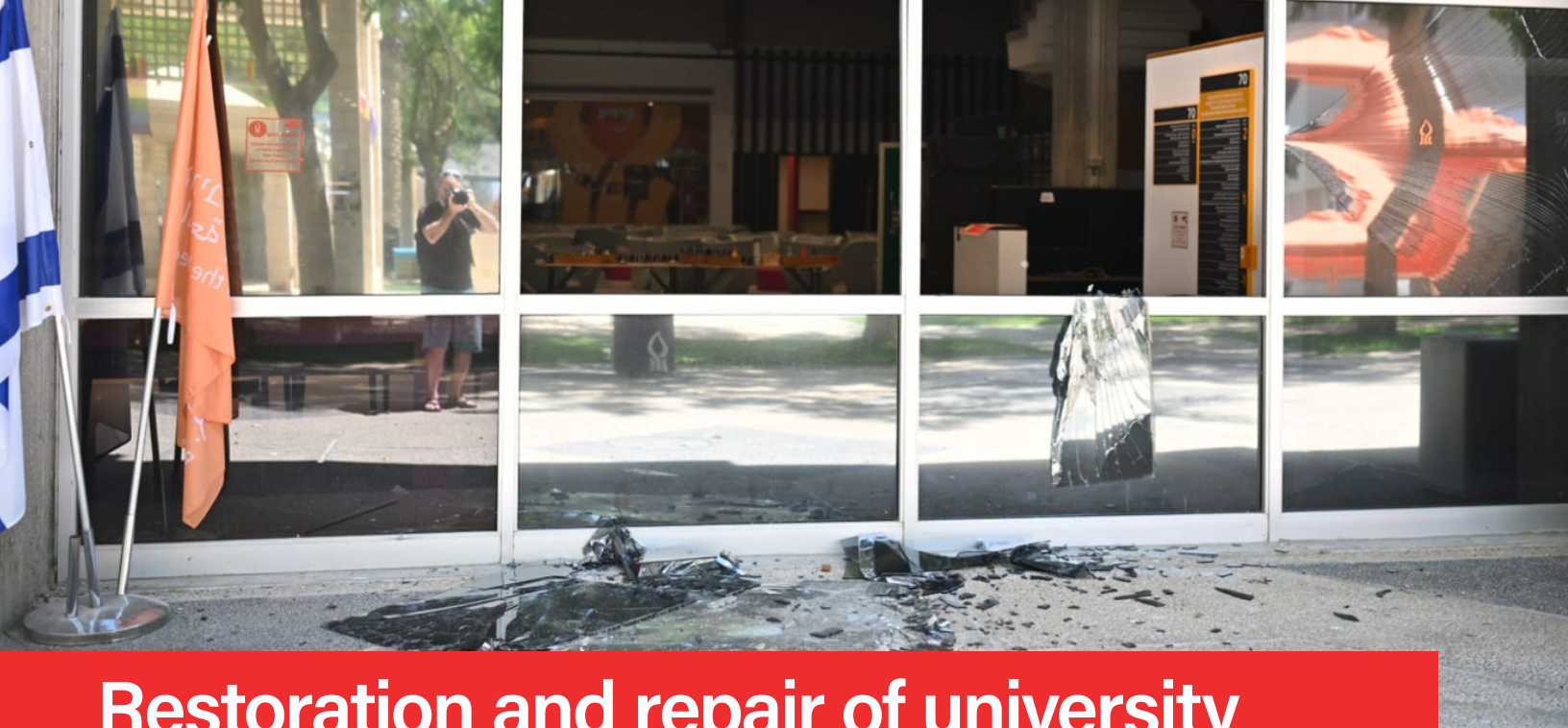
Your support will help turn devastation into renewal—and ensure that learning, healing, and innovation continue to thrive in Israel's south.

THE CASE FOR GIVING

**“To be a realist in Israel,
you must believe in miracles.”**

David Ben-Gurion





Restoration and repair of university infrastructure & relief for those who lost their homes

Iranian ballistic missile attacks have left the BGU campus in Be'er Sheva reeling. At the BGU Soroka Campus, critical facilities—including pathology labs, medical teaching labs, and lecture halls—are now unusable. Tragically, this devastation has resulted in the loss of years of research for several faculty members whose laboratories were completely destroyed.

At the BGU Marcus Campus, the shockwaves from the blasts impacted 30 out of 60 buildings, resulting in shattered windows, collapsed doors, fallen acoustic ceilings, and significant structural issues. The missile debris has also caused extensive damage to the roof of the Sports Center Gym, rendering the gym floor unusable.

Members of the BGU community have faced the heartbreaking loss of their homes, many of which have been destroyed or rendered uninhabitable. Students, faculty, and staff are now without shelter and essential facilities. But the impact goes beyond physical damage—this is a profound blow to a place of learning, healing, and innovation at the heart of our community.

The 2025 BGU Strong Gala will focus on rebuilding, resilience and hope. Your sponsorship of this year's event is critical and your support will help rebuild the campus and provide urgent relief to those suffering.

**The need is immediate.
The time to act is now.**



WHY NOW?

BGU must begin the urgent work of rebuilding the physical spaces on campus while also helping with the emotional well-being of its students, staff and faculty.

1) Rebuilding campus infrastructure

Reconstruct damaged campus buildings and set up a temporary new location with equipment for the Faculty of Health Sciences and the BGU laboratories that were destroyed.

2) Financial assistance for the most impacted

Support the students, faculty and staff members of the BGU community who have lost their homes, personal belongings, and sense of safety, along with others in the Negev significantly affected by the war.

3) Mental health services

In the wake of the trauma caused by the Iranian attacks, every Israeli is in need of psychological support. This includes therapy, counseling, parenting guidance, and a range of healing activities such as therapeutic exercise, art and student led clubs designed for healing.

WHY YOUR SPONSORSHIP MATTERS

Innovation. Health. Science. Education. Sport. This is the ecosystem that has been attacked. This is the future our enemies have tried to break. But they will not succeed. Through your sponsorship, we will restore what was damaged and protect what still stands. We will show the world that our strength cannot be shaken and our resolve cannot be broken. Together, we will bring hope back to campus, drive innovation forward, and deliver bold solutions to a region fighting for its future. We will not just recover. We will thrive.

A photograph of a disaster-stricken area. In the foreground, a man in a white shirt and dark shorts carries a young child on his shoulders. They are walking along a path covered in debris, including branches and trash. To their right is a concrete wall topped with a metal fence that has perforated panels. In the background, there is significant destruction: a large tree has fallen, buildings are damaged or partially collapsed, and a construction crane is visible against a cloudy sky. A firefighter in full gear is also visible in the background, walking away from the camera.

Sponsorship Opportunities

Together we can bring hope, innovation, and life-saving solutions to a region fighting for its future.



Exclusive Presenting Sponsor \$250,000

SOLD

KEY HIGHLIGHTS

- Exclusive VIP photo opportunity with speakers at the gala
- Recognition & inscription on the Founders, Negev Society Eshkol, Arava & Tamar Walls at BGU
- Name recognition in event title & all affiliated marketing/communications

HOSPITALITY:

24 complimentary front row tickets

Sponsors Cocktail Dinner Pre-Reception access for you and your guests

Personal waiter assigned to your table (**New!**)

Dessert reception access

DAY OF EVENT PROFILE:

Thank-you & speaking opportunity from the gala stage

Logo or name promoted on signage at the Sponsors Cocktail Dinner Pre-Reception

Top-billing on all signage and banners

Logo or name inclusion on the digital slide show

BRAND RECOGNITION:

Logo or name featured across BGU Canada's website, print, digital & social media

Top-billing in all gala e-blasts

Headline positioning in the gala program book

Promotion in post-event thank-you e-blast

Post-event thank-you gift



Entertainment Sponsor \$180,000

KEY HIGHLIGHTS

- Exclusive VIP photo opportunity with speakers at the gala
- Recognition & inscription on the Founders & Negev Society Eshkol Walls at BGU
- Name recognition in event title & all affiliated marketing/communications

HOSPITALITY:

20 complimentary premium tickets

Sponsors Cocktail Dinner Pre-Reception access for you and your guests

Personal waiter assigned to your table at the Pre-Reception (**New!**)

Dessert reception access

DAY OF EVENT PROFILE:

Logo or name promoted on all signage at Sponsors Cocktail Dinner Pre-Reception

Thank-you from Sponsors Cocktail Dinner Pre-Reception stage

Prominent logo or name promoted on all signage and banners

Logo or name promoted on the digital slide show

BRAND RECOGNITION:

Logo or name featured across BGU Canada's website, print, digital & social media

Prominent placement in all gala e-blasts

Recognition in the gala program book

Promotion in post-event thank-you e-blast

Post-event thank-you gift



Sponsors Cocktail Dinner Pre-Reception \$100,000

SOLD

KEY HIGHLIGHTS

- Exclusive VIP photo opportunity with speakers at the gala
- Recognition & inscription on the Founders & Negev Society Eshkol Walls at BGU

HOSPITALITY:

18 complimentary premium tickets

Sponsors Cocktail Dinner Pre-Reception access for you and your guests

Personal waiter assigned to your table (**New!**)

Dessert reception access

DAY OF EVENT PROFILE:

Logo or name promoted on all signage at the Sponsors Cocktail Dinner Pre-Reception

Thank-you from the Sponsors Cocktail Dinner Pre-Reception stage

Logo or name promoted on main event signage

Logo or name promoted on the digital slide show

BRAND RECOGNITION:

Logo or name featured across BGU Canada's website, digital & social media

Recognition in the gala program book

Promotion in post-event thank-you e-blast

Post-event thank-you gift



Dessert Reception Sponsor \$75,000

SOLD

KEY HIGHLIGHTS:

- Exclusive VIP photo opportunity with speakers at the gala
- Recognition & inscription on the Founders Wall at BGU

HOSPITALITY:

16 complimentary premium tickets

Sponsors Cocktail Dinner Pre-Reception access for you and your guests

Dessert reception access

DAY OF EVENT PROFILE:

Logo or name promoted on signage at the Sponsors Cocktail Dinner Pre-Reception

Thank-you from the Sponsors Cocktail Dinner Pre-Reception stage

Logo or name promoted on main event signage

Logo or name promoted on the digital slide show

BRAND RECOGNITION:

Logo or name featured across BGU Canada's website, digital & social media

Recognition in the gala program book

Promotion in post-event thank-you e-blast

Post-event thank-you gift



Negev Sponsor \$54,000

KEY HIGHLIGHTS:

- Exclusive VIP photo opportunity with speakers at the gala
- Recognition & inscription on the Founders Wall at BGU

HOSPITALITY:

14 complimentary premium tickets

Sponsors Cocktail Dinner Pre-Reception access for you and your guests

Dessert reception access

DAY OF EVENT PROFILE:

Logo or name promoted on signage at the Sponsors Cocktail Dinner Pre-Reception

Thank-you from the Sponsors Cocktail Dinner Pre-Reception stage

Logo or name promoted on main event signage

Logo or name promoted on the digital slide show

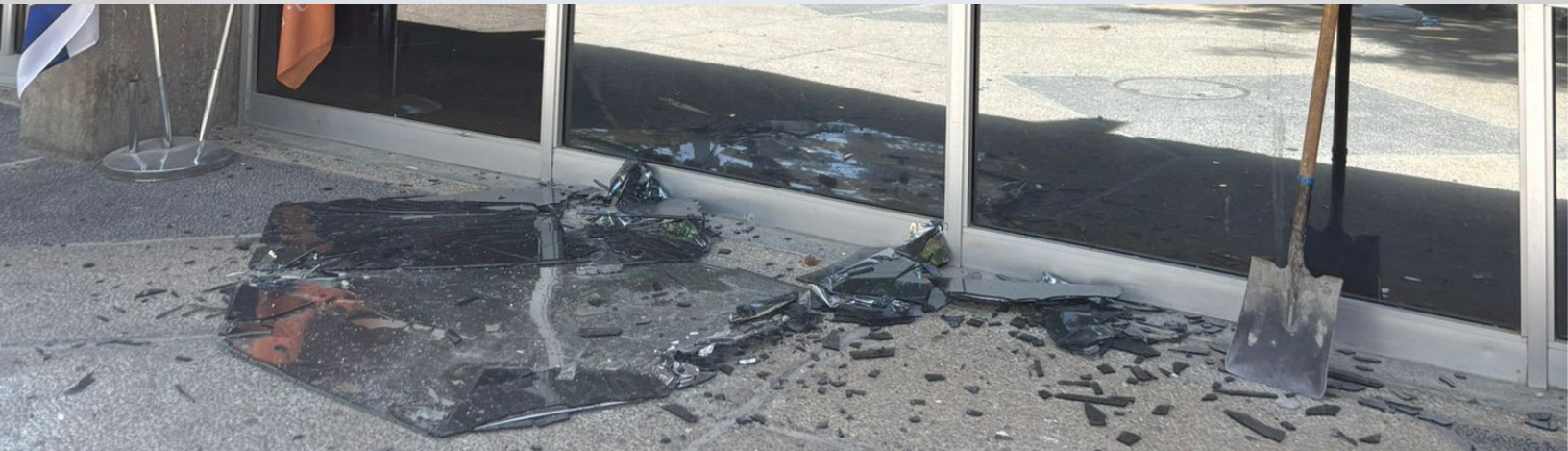
BRAND RECOGNITION:

Logo or name featured across BGU Canada's website, digital & social media

Recognition in the gala program book

Promotion in post-event thank-you e-blast

Post-event thank-you gift



Security Sponsor (NEW)

\$45,000

KEY HIGHLIGHT:

Exclusive VIP photo opportunity with speakers at the gala

HOSPITALITY:

12 complimentary premium tickets

Sponsors Cocktail Dinner Pre-Reception access for you and your guests

Dessert reception access

DAY OF EVENT PROFILE:

Logo or name promoted on signage at the Sponsors Cocktail Dinner Pre-Reception

Logo or name on event bracelets (New!)

Thank-you from the Sponsors Cocktail Dinner Pre-Reception stage

Logo or name promoted on main event signage

Logo or name promoted on the digital slide show

BRAND RECOGNITION:

Logo or name featured across BGU Canada's website, digital & social media

Recognition in the gala program book

Promotion in post-event thank-you e-blast

Post-event thank-you gift



Be'er Sheva Sponsor \$36,000

KEY HIGHLIGHT:

Exclusive VIP photo opportunity with speakers at the gala

HOSPITALITY:

10 complimentary premium tickets

Sponsors Cocktail Dinner Pre-Reception access for you and your guests

Dessert reception access

DAY OF EVENT PROFILE:

Logo or name promoted on signage at the Sponsors Cocktail Dinner Pre-Reception

Thank-you from the Sponsors Cocktail Dinner Pre-Reception stage

Logo or name promoted on main event signage

Logo or name promoted on the digital slide show

BRAND RECOGNITION:

Logo or name featured across BGU Canada's website, digital & social media

Recognition in the gala program book

Promotion in post-event thank-you e-blast

Post-event thank-you gift



Ben-Gurion Sponsor \$20,000

KEY HIGHLIGHT:

Exclusive VIP photo opportunity with speakers at the gala

HOSPITALITY:

8 complimentary premium tickets

Sponsors Cocktail Dinner Pre-Reception access for you and your guests

Dessert reception access

DAY OF EVENT PROFILE:

Logo or name promoted on main event signage

Logo or name promoted on the digital slide show

BRAND RECOGNITION:

Logo or name featured across BGU Canada's website, digital & social media

Recognition in the gala program book

Promotion in post-event thank-you e-blast

Post-event thank-you gift



Sde Boker Sponsor \$10,000

KEY HIGHLIGHT:

Exclusive VIP photo opportunity with speakers at the gala

HOSPITALITY:

6 complimentary premium tickets

Sponsors Cocktail Dinner Pre-Reception access for you and your guests

Dessert reception access

DAY OF EVENT PROFILE:

Logo or name promoted on main event signage

Logo or name promoted on the digital slide show

BRAND RECOGNITION:

Logo or name featured across BGU Canada's website, digital & social media

Recognition in the gala program book

Promotion in post-event thank-you e-blast

Post-event thank-you gift



Eilat Sponsor \$5,000

HOSPITALITY:

4 complimentary premium tickets
Sponsors Cocktail Dinner Pre-Reception access for you and your guests
Dessert reception access

DAY OF EVENT PROFILE:

Logo or name promoted on main event signage
Logo or name promoted on the digital slide show

BRAND RECOGNITION:

Logo or name featured across BGU Canada's website, digital & social media
Recognition in the gala program book
Promotion in post-event thank-you e-blast
Post-event thank-you gift

Mitzpe Ramon Sponsor \$3,600

HOSPITALITY:

3 complimentary premium tickets
Sponsors Cocktail Dinner Pre-Reception access for you and your guests
Dessert reception access

DAY OF EVENT PROFILE:

Logo or name promoted on main event signage
Logo or name promoted on the digital slide show

BRAND RECOGNITION:

Logo or name featured across BGU Canada's website, digital & social media
Recognition in the gala program book
Promotion in post-event thank-you e-blast
Post-event thank-you gift



Friends of Ben-Gurion Sponsor \$2,500

HOSPITALITY:

2 complimentary premium tickets

Sponsors Cocktail Dinner Pre-Reception access for you and your guests

Dessert reception access

DAY OF EVENT PROFILE:

Logo or name promoted on main event signage

Logo or name promoted on the digital slide show

BRAND RECOGNITION:

Logo or name featured across BGU Canada's website, digital & social media

Recognition in the gala program book

Promotion in post-event thank-you e-blast

Post-event thank-you gift

BGU Sports Centre – June 20, 2025



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**“If we do not take a stand in the
Negev - Tel Aviv will not stand.”**
David Ben-Gurion



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